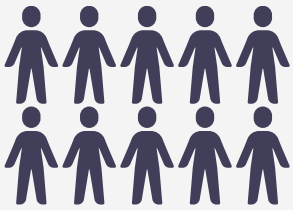
Cornhusker State Games Data Infographic

Analytics from August 1, 2025 – July 31, 2026 from the Cornhusker State Games website and Facebook page.

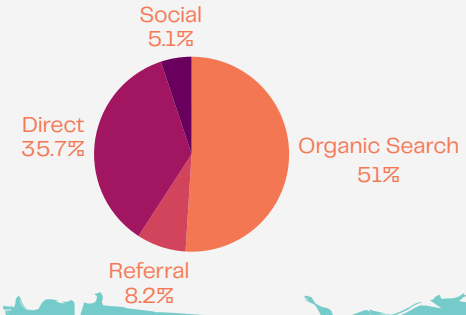
CSG WEBSITE

Reach

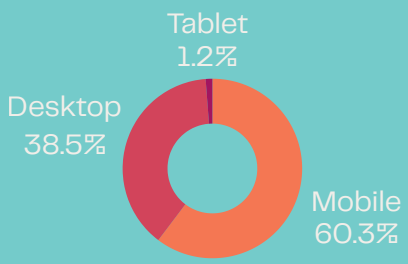


79,824 Users
+6,579

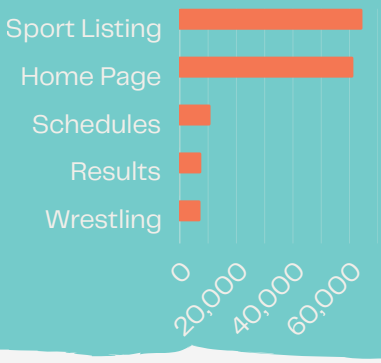
Traffic Channel



Top Devices

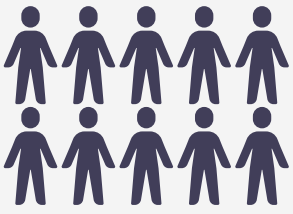


Top 5 Viewed Pages



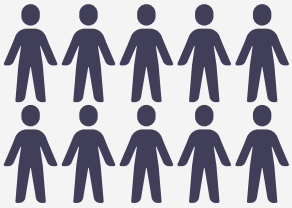
CSG FB PAGE

Reach



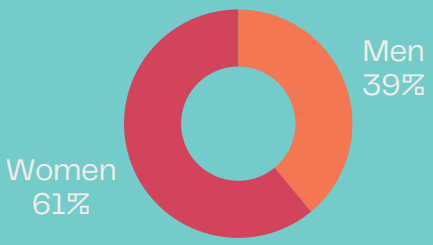
875,890 Users
+47,890

Views



1,242,643 Views
+148,842

Audience



Likes



13,574 Likes
+1,234

News Channel Nebraska CSG Data Infographic

News Channel Nebraska online viewership numbers from the Cornhusker State Games.

OPENING NIGHT

Facebook (only NCN Sports)

1,785 Views

OTT

121 Views

Web

5,005 Views

TOTAL VIEWS

13,773

DIGITAL MARKETING IMPRESSIONS

Digital Banner Ads:

926,860 total impressions April-July

Geo-Targeting

318,931 Impressions

NCN Statewide Broadcast Audience

120,000

BONUS Impressions on NCN

126,860