

NEBRASKA SPORTS COUNCIL 2024 EVENT SUMMARY

CORNHUSKER STATE GAMES



8,176 Athletes



76 Sports

Top 5: Shooting Sports 633, Track & Field 617, Volleyball 507, Basketball 458, Ice Hockey 458



\$5 million est. economic impact



Opening Night & Men's Basketball Championship televised/streamed by News Channel Nebraska

LINCOLN CORPORATE GAMES



50 Companies
+5 from 2023

3,610 Participants

13 Sports

16,790 Pounds
of Food Collected

OMAHA CORPORATE GAMES



27 Companies

1,752 Participants

13 Sports

19,611 Pounds
of Food Collected

PUMPKIN RUN

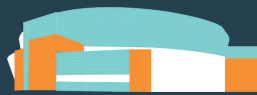


3,785 Runners



85 Elementary Schools
Represented

33 with 10%+ participation



Vendor fair held
inside PBA with
21 vendors
+3 from 2023

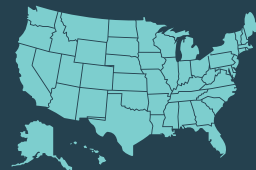
NE SHOWDOWN



94 Teams



23 Clubs
Represented



5 States
Represented

DIAMONDFEST

Cancelled Due to Weather



36 Teams



540
Participants



18 Nebraska
Counties
Represented

NETFEST

Pickleball & Volleyball



93
Participants



17 Nebraska
Towns
Represented



53 Teams



35 Nebraska
Towns
Represented

HEARTLAND HAVOC



587 Wrestlers
+197 from 2023



9 States
Represented

WELLPOWER MOVEMENT



9,406 Participants



153,000+ miles
logged



338 active
companies/organizations



51,509 miles logged
during the May Mental
Health Challenge



Governor's Walk helped
launch WellPower100
Challenge