



Nebraska Sports Council Internship Program

Thank you for your interest in attaining an internship with the Nebraska Sports Council. With multiple programs—including the Cornhusker State Games, Pumpkin Run, Lincoln & Omaha Corporate Games, Nebraska Showdown Volleyball, NetFest Volleyball, NetFest Pickleball, DiamondFest Fastpitch Softball, Heartland Havoc, WellPower Movement, and partnership ventures—the need for quality interns is great. Come join an energetic full-time staff and help conduct events with the only multi-sport & wellness organization in Nebraska and one of the largest of its kind in the United States.

The Nebraska Sports Council offers internships, which offer excellent insight into the world of sport/event management, health and wellness, and marketing/media relations. Selected interns have the opportunity to earn college credit as well as the experience necessary to compete for positions in these industries. Monthly expense stipends are distributed throughout the internship.

HOW TO APPLY

Send a resume, including a cover letter, outlining why you want to work with the NSC and what qualities/skills/attributes you possess. Indicate which internship position you are interested in. Internships fill up fast, so don't delay. Send your resume and cover letter via **EMAIL ONLY** to Scott Ash at sash@nebraskasportscouncil.com.

INTERVIEW PROCESS

The NSC staff will conduct interviews in Lincoln, NE or via Zoom where necessary. NSC is an equal opportunity employer.

The following pages contain general internship information followed by a description of each position to help you determine the type of internship that suits you and your educational objectives (dates are somewhat flexible).





Marketing/Social Media Intern

STATUS

Marketing Internship

Expense stipend provided - \$300 (before taxes) per part-time month (15-20 hours per week)

Expense stipend provided - \$1,500 (before taxes) per full-time month (40+ hours per week)

November 2024 - November 2025

Hours: Part-time around class schedule in Winter/Spring/Fall. Full-time plus in June and July.

QUALIFICATIONS/SKILLS

Junior-level college student or younger majoring in Marketing, Advertising, Communications or related fields. Must be highly organized, creative, detail-oriented and able to balance multiple projects. Must have strong computer skills and be literate in Adobe Creative Cloud, Microsoft Word and Excel as well as possess the ability to learn the Constant Contact email marketing program and ClearThunder online registration system. Strong communication skills and professionalism a must.

RESPONSIBILITIES **duties are not limited to the following descriptions*

Promote sports and recruit athletes while enhancing the NSC brand/image. Develop marketing strategies to promote individual sports by identifying target audience. Assist staff in developing and implementing social media and marketing strategies. Creating marketing and social media materials for publishing to website, social media and YouTube. Assist with miscellaneous duties as needed.

Nebraska Sports Council

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NebraskaSportsCouncil.com

