

NEBRASKA SPORTS COUNCIL 2023 EVENT SUMMARY

CORNHUSKER STATE GAMES



8,127 Athletes



76 Sports

Top 5: Track & Field 606, Shooting Sports 586, Basketball 469, Volleyball 465, Ice Hockey 425



\$5 million est. economic impact



Opening Night & Men's Basketball Championship televised/streamed by News Channel Nebraska

LINCOLN CORPORATE GAMES



45 Companies
+5 from 2022

3,979 Participants

12 Sports

4 Divisions

OMAHA CORPORATE GAMES



37 Companies
+9 from 2022

4,529 Participants

13 Sports

4 Divisions

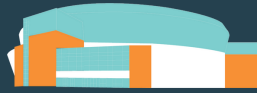
PUMPKIN RUN



3,941 Runners
+215 from 2022



55 Elementary Schools Represented
23 with 10%+ participation



Vendor fair held inside PBA with 18 vendors
+9 from 2022

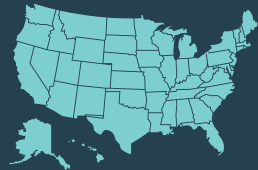
NE AAU GRAND PRIX



110 Teams



22 Clubs Represented



5 States Represented

DIAMONDFEST



35 Teams



525 Participants



8 Nebraska Counties Represented

NETFEST

Pickleball & Volleyball



95 Participants



19 Nebraska Towns Represented



38 Teams



23 Nebraska Towns Represented

HEARTLAND HAVOC



390 Wrestlers
+172 from 2022



6 States Represented

WELLPOWER MOVEMENT



9,000 Participants



177,000+ miles logged



250+ active companies/organizations



521 hours of Mental Wellbeing miles logged in May



Governors Walk helped launch WellPower100 Challenge