

Cornhusker State Games Data Infographic

Analytics from January 1 – August 22 from the Cornhusker State Games website and Facebook page.

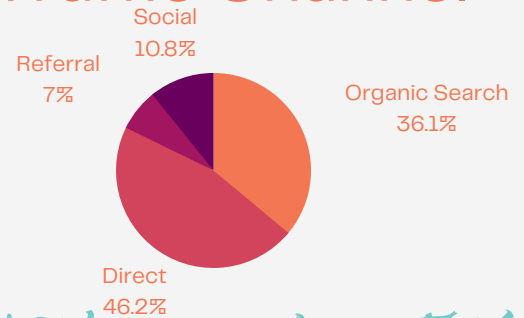
CSG WEBSITE

Reach

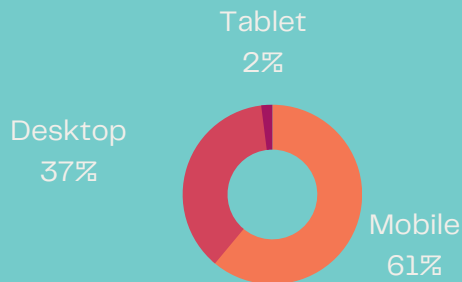


73,702 Users

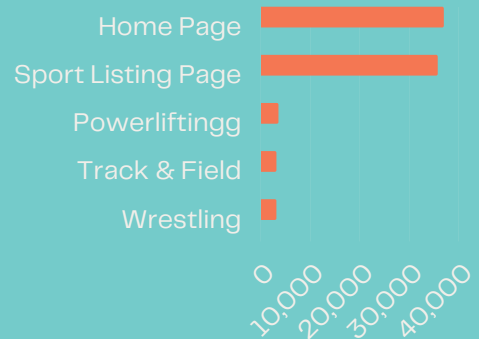
Traffic Channel



Top Devices

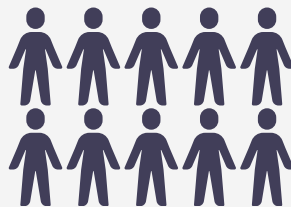


Top 5 Viewed Pages



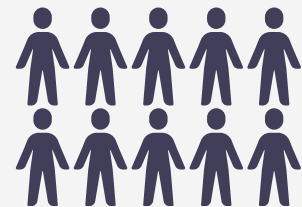
CSG FB PAGE

Reach



263,188 Users +2.6%

Visits



38,843 Views +281.6%

Audience



Likes



NEW LIKES - 438 Likes

News Channel Nebraska CSG Data Infographic

News Channel Nebraska online viewership numbers from the
Cornhusker State Games.

OPENING NIGHT

Facebook (only NCN Sports)



115 Views

Web



3,280 Views

OTT



954 Views

TOTAL VIEWS



4,349

MEN'S BASKETBALL CHAMPIONSHIP GAME

Facebook (only NCN Sports)



396 Views

Web



2,613 Views

OTT



891 Views

TOTAL VIEWS



3,899