



# Nebraska Sports Council Internship Program

**Thank you for your interest in attaining an internship with the Nebraska Sports Council.** With multiple programs—including the Cornhusker State Games, Pumpkin Run, Lincoln & Omaha Corporate Games, WellPower Challenge, and partnership ventures—the need for quality interns is great. Come join a young and energetic full-time staff and help conduct events with the only multi-sport & wellness organization in Nebraska and one of the largest of its kind in the United States.

The Nebraska Sports Council offers paid internships, based on hours and workload, which offer excellent insight into the world of sport event management, health and wellness, and marketing/media relations. Selected interns have the opportunity to earn college credit as well as the experience necessary to compete for positions in these industries.

## HOW TO APPLY

Send a resume, including a cover letter, outlining why you want to work with the NSC and what qualities/skills/attributes you possess. Indicate which internship position you are interested in. Internships fill up fast, so don't delay. Send a **PDF** of your resume and cover letter via **EMAIL ONLY** to Scott Ash at [sash@nebraskasportscouncil.com](mailto:sash@nebraskasportscouncil.com).

## INTERVIEW PROCESS

The NSC staff will conduct interviews in Lincoln, NE or via Zoom where necessary. NSC is an equal opportunity employer.

The following pages contain general internship information followed by a description of each position to help you in determine the type of internship that suits you and your educational objectives (dates are somewhat flexible).





# Marketing Intern

## STATUS

Paid internship.

Winter/Spring - \$300 per month (15-20 hours per week)

June & July - \$600 per month (40+ hours per week)

Start in winter, full or part-time.

Finish at the end of July.

Part-time around class schedule in Winter/Spring. Full-time plus in June and July.

## QUALIFICATIONS/SKILLS

Junior or Senior-level college student majoring in Marketing, Advertising or related fields.

Must be highly organized, detail-oriented and able to organize multiple projects. Must have strong computer skills and be literate in Adobe Creative Cloud, Microsoft Word and Excel as well as possess the ability to learn the Constant Contact email marketing program and ClearThunder online registration system. Strong communication skills and professionalism a must.

## RESPONSIBILITIES *\*duties are not limited to the following descriptions*

Work closely with the Director of Marketing, Sport Directors and media outlets to promote sports and recruit athletes. Develop marketing strategies to promote individual sports by identifying target audience. Assist staff in developing and implementing video strategy.

Creating video files for publishing to website, social media and YouTube. Assist with miscellaneous duties as needed.

Nebraska Sports Council  
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