



Nebraska Sports Council Internship Program

Thank you for your interest in attaining an internship with the Nebraska Sports Council. With multiple programs—including the Cornhusker State Games, Mud Run, Pumpkin Run, Corporate Games, Wellness Challenge, and partnership ventures—the need for quality interns is great. Come join a young and energetic full-time staff and help conduct events with the only multi-sport & wellness organization in Nebraska and one of the largest of its kind in the United States.

The Nebraska Sports Council offers paid internships, based on hours and workload, which offer excellent insight into the world of sport event management, health and wellness, and marketing/media relations. Selected interns have the opportunity to earn college credit as well as the experience necessary to compete for positions in these industries.

HOW TO APPLY

Send a resume, including a cover letter, outlining why you want to work with the NSC and what qualities/skills/attributes you possess. Indicate which internship position you are interested in. Internships fill up fast, so don't delay. Send a **PDF** of your resume and cover letter via **EMAIL ONLY** to Scott Ash at sash@nebraskasportsCouncil.com.

INTERVIEW PROCESS

The NSC staff will conduct interviews at the NSC headquarters, 3260 Folkways Blvd., Lincoln, NE. Phone interviews for out of state interviewees will be conducted as needed. NSC is an equal opportunity employer.

The following pages contain general internship information followed by a description of each position and should help you in determining the type of internship that suits you and your educational objectives (dates are somewhat flexible).





Social Media Intern

STATUS

Paid internship.

Winter/Spring - \$250 per month (15-20 hours per week)

June & July - \$500 per month (40+ hours per week)

Start in winter, full or part-time.

Finish at the end of July.

Part-time around class schedule in Winter/Spring. Full-time plus in June and July.

QUALIFICATIONS/SKILLS

Junior or Senior-level college student majoring in Marketing, Advertising, Communication or related fields. Must be highly organized, creative, detail-oriented and able to organize multiple projects. Must have strong computer/technology skills, be efficient in Adobe Creative Cloud and Microsoft Office as well as possess the ability to learn the ClearThunder online registration system. Strong communication skills and professionalism a must.

RESPONSIBILITIES **duties are not limited to the following descriptions*

Manages the company's social media accounts and posts content.

Brainstorms campaign ideas.

Monitor various social media platforms such as Facebook, Instagram, LinkedIn and Twitter.

Analyzes analytics to gauge the success of campaigns.

Understands the overall concept of the company, including the brand, customer, product goals, and all other aspects of service.

Engages with sponsor contacts and provides service and/or sales.

Provide suggestions to management for improving customer experience on social platforms and internal processes.

Assists in creating performance reports.

Nebraska Sports Council
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